**LC-1117 Integrated Oral and Written Skills ELEVATOR PITCH – PEER FEEDBACK**

**Your name: Nguyen Xuan Binh**

Please score each speaker by **adding comments**, then if you wish, using the 1-5 scale (5=excellent, 4=very good, 3=good, 2=satisfactory, 1=weak). N.B. The comments are more important and will be the most helpful.

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| **Evaluation criteria** | **Speaker 1**  **Name: Elias** | **Speaker 2**  **Name: Youngbin** |
| Effectiveness of attention grabber | 3. His voice is interrupted and some words are quite opague. I cannot hear clearly the arguments he made sometimes | 5. Yes. Right from the beginning, Youngbin has used an analogy to describe the horrible conditions of covid victims |
| Clarity of message | 4. Clear enough for me to know that he wants funding to develop a social networking app for food lovers | 5. He discussed about the most debated problem currently- Covid19. His message is clear and full of enthusiasm |
| Strength and credibility of argument/s | 3. Not convincing. His idea projects may have been conceived before. Currently there are many cooking apps that have social networking feature already like Cookpad | 5. Yes. The race to produce covid 19 vaccines is really tight. He based on the vaccine model from Russia to devise his own vaccine |
| Use of ethos (credibility), pathos (emotions), logos (logic) | 4. He mostly used logos to prove that his project would be a unique social platform for foods. | 4. Mostly logos and ethos. He claimed himself to be researcher so he should know proficiently about the virus. His arguments sound believable, so logos works here |
| Overall convincingness – Are you sold on the idea? | 2-3 Probably no. There are so many freelancers that develop great apps before without any public funding. I feel there is no need to support his project | 4. As much as I appreciate his funding project, I believe there are already mega-medical corporations in the race already such as Johnsons-and-Johnsons. I believe the elevator pitch will not receive that much support as planned |
| ANY OTHER COMMENTS? | No other comments. | No other comments |